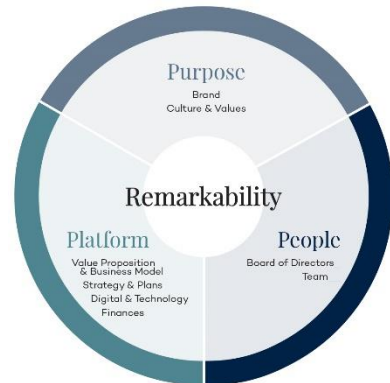


MAKING REMARKABLE: HOW CAN YOU ACHIEVE REMARKABILITY?

- What is the DNA of the modern, dynamic organization?
- What steps do I need to take to achieve remarkability?
- What are the realities of transforming my organization?

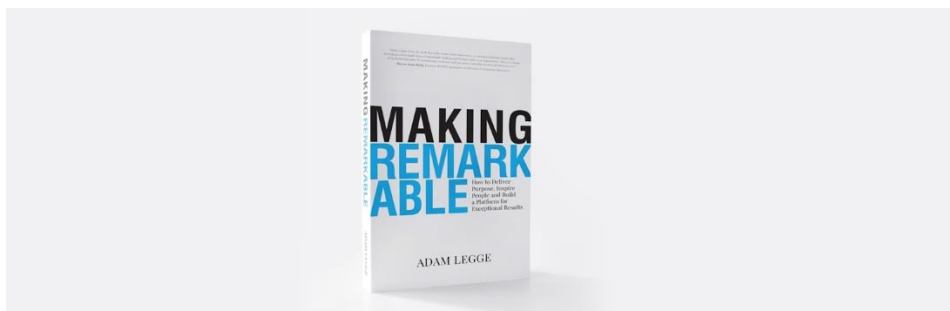
In 2010, Adam Legge became the President and CEO of the Calgary Chamber of Commerce. He inherited an organization that was losing members, lacked a brand and value proposition and was in jeopardy of becoming irrelevant and non-existent. Over seven years Adam transformed the Calgary Chamber into a national and international award-winning organization with a renewed brand, inspired staff and a meaningful purpose and value proposition. In short, he transformed it into a remarkable organization. Adam has created a framework that is the DNA for the modern, dynamic organization in his new book *Making Remarkable: How to Deliver Purpose, Inspire People and Build a Platform for Exceptional Results*.



In this webinar you will:

- Gain insight into the imperative for change
- Learn about the 3 pillars of remarkability
- Understand where to start in become remarkable
- Hear the story of how the Calgary Chamber transformed and the resulting success

Drawing on a rich career of organizational leadership, including as President and CEO of the Calgary Chamber, Adam Legge will give you insight into the frameworks and concepts you need to move your organization to remarkable—one that will attract the best talent, that will create loyal members and will have impacts greater than you would have thought possible.



AL
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